BEN AZARRAGA
SR. ART DIRECTOR

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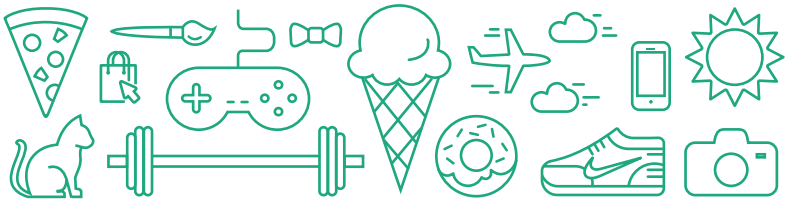
ABOUT ME



EXPERIENCE

2016 - 2017	SR. ART DIRECTOR	The Marketing Arm - Los Angeles, CA
2015 - 2016	ART DIRECTOR	The Marketing Arm - Los Angeles, CA
2014 - 2015	SR. GRAPHIC DESIGNER	The Marketing Arm - Los Angeles, CA
2012 - 2014	GRAPHIC DESIGNER	Fanscape/The Marketing Arm - Los Angeles, CA
2015 - 2016	ART DIRECTOR - FREELANCE	NowRX - Mountain View, CA
2011 - 2012	WEB + GRAPHIC DESIGNER	Counterintuity, LLC - Burbank, CA
2007 - 2011	PACKAGE + GRAPHIC DESIGNER	Bird Pick Tea & Herb - Los Angeles, CA

CURRENT WORK SUMMARY

- Works with team to create full social & digital campaigns. Involved in concepting, creating mock, then final executions.
- Passion in web design with full story thinking
- Creates daily content for clients on all major social media platforms
- Proficient in creating social and digital ads
- Art directs photoshoots and experience in talent acquisition

EDUCATION

CALIFORNIA STATE UNIVERSITY OF LONG BEACH (2007)
Bachelors of Arts, Studio Art (Emphasis in Graphic Design)

REFERENCES

Available Upon Request

SKILLS

SOCIAL

Problem Solving	●●●●●●●●●●
Communication	●●●●●●●●●○
Street Smarts	●●●●●●●●○○

CREATIVE

Photoshop	●●●●●●●●●●
Illustrator	●●●●●●●●●○
InDesign	●●●●●○○○○○
After Effects	●●●○○○○○○○
Photography	●●●●●●●○○○

SPECIALTY

Social & Digital	Banner Ads
Web Design	Photoshoots
UX/UI	Print Ads
Wordpress	Print Collateral
Gif Creation	

CLIENT EXPERIENCE

GameStop
Trulia
Almond Breeze
Blue Diamond Almonds
AT&T
Cracker Jack
JCPenney
Snickers
Mars Corporate
Mobil 1

ONLINE

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www.the-visualante.com